

PLACED Academy Alumni



WORK EXPERIENCE

- WORK EXPERIENCE: Having the student's resume and cover letter ready to go.
- Take visits: Inviting guest lecturers, speakers, and industry leaders.
- Use online portfolio: Professionally showcasing a student's key projects.
- ONE COMPANY ONE SECTOR: Encourage students to focus on one industry/sector.
- SOLD OUT: Jobs - often great!
- Letting students know they are valued.
- Get to know the people/industry.
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PLACED ALUMNI:

- WORK EXPERIENCE: 10 university placements.
- Team: 1 day/week, 1st & 2nd year.
- Summer: 1st year, work experience (1 week).
- VDP: 1st year, bilingual.
- 1st year: experience, beer, online.

PORTFOLIO APPLICATIONS

- ALUMNI: C&T, SECTION, 1-1 support, 1-1 support, 1-1 support.
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“The PLACED Academy is an incredible opportunity that you shouldn’t pass up. The skills, knowledge, connections and most importantly fun that these events will present you with are not something to be ignored! It’s truly a once-in-a-lifetime opportunity.”

~ Academy Graduate

What is the Alumni programme:

Developed in response to our experience of the academy, the sector and schools

The Alumni will offer a programme of support for Academy Graduates. This is important because:

- Some students were very young when taking part and the support they need may have changed.
- Some are going to or are already in university. This is likely to be the first time they have been away from their family. Many will benefit from the support and guidance, in particular, if they are the first from their family / peers to go to university.

The Alumni will allow a cohesive and tailored programme of support, building on existing relationships with the cohort. This means we know the young people who are most likely to benefit from placements / mentoring and we can help place them with the practices that best match them as individuals.

Provides sponsors and PLACED a focus for offering / sourcing additional opportunities and providing opportunities to those who may not already have these chances through contacts.

The Alumni is currently being delivered as a pilot, fully funded by PLACED as part of our social value contribution. If successful, we hope to secure funding in the future to allow us to develop it at scale.



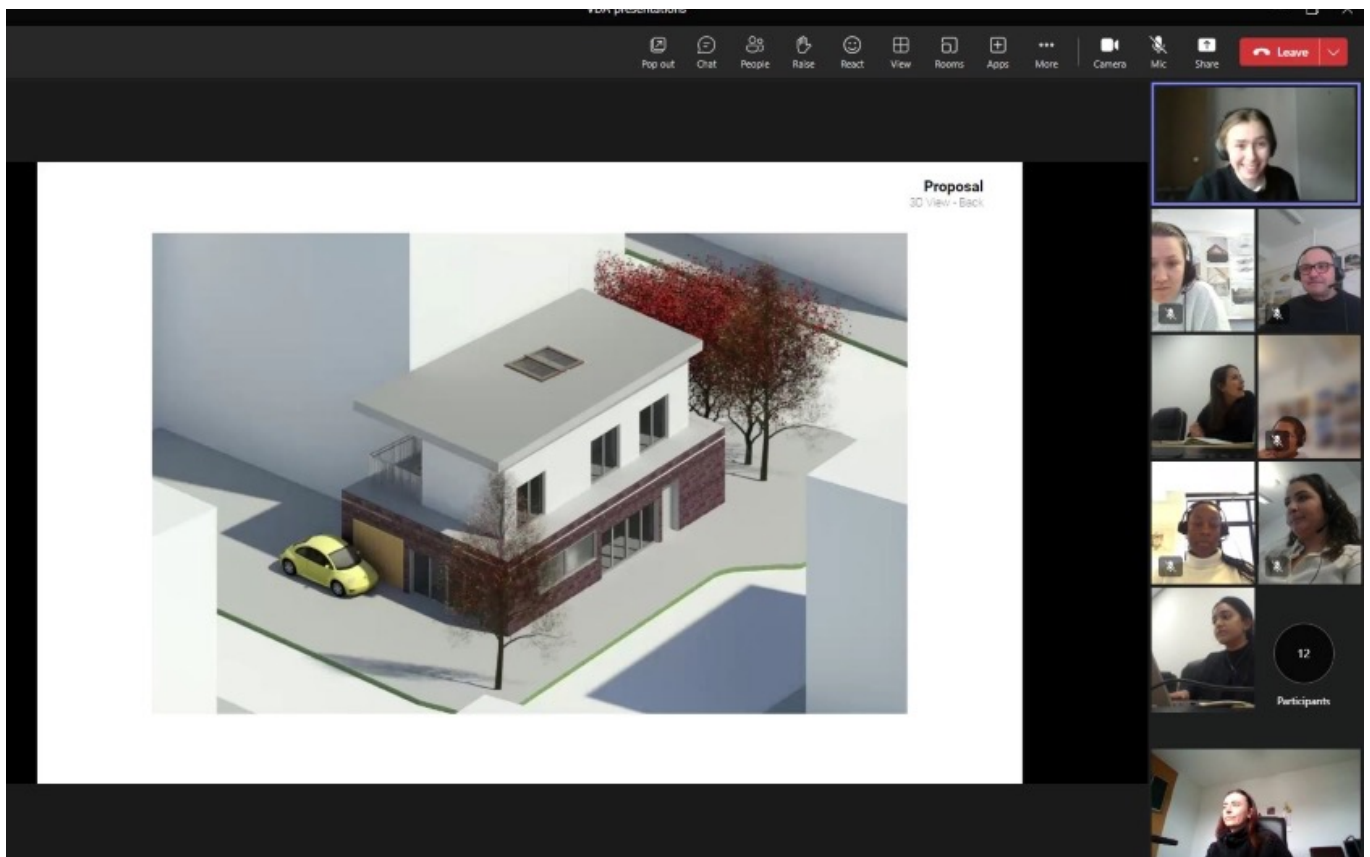
Previous Alumni Support from Sponsors: DMA Workexperience

“Since I finished The Academy, [PLACED] have helped me multiple times such as when they found me a work experience course at David Miller Architects which was an invaluable experience that I would never have been able to get without Placed Academy. During our time we were asked to design a house, and at the end of the week, we had the opportunity to showcase our work to 10-15 people who worked there including the Director and principal architects of the company.” ~ Alice, 2019 Academy Graduate

During their five days of work experience, students designed a house on a pre-chosen site for their chosen client with space for living and working. They produced a design report for their site, outlining their approach to design, design development and their

final design with technical drawings and a Computer 3D model, having learnt how to use the relevant digital design programmes. They were mentored throughout by the DMA Liverpool team and, at the end of the week, they presented their scheme to their mentors, the wider DMA team and each other.

“This week I’ve learnt to navigate and feel more confident using new industry standard software, as well as designing a building and seeing the project through from initial to final design. This not only taught me new skills that will be useful moving forward in University but also gave me an invaluable insight into the career in practice and how that looks day to day.” ~ Diya, Academy Graduate & Student Ambassador



Previous Alumni Support from Sponsors: Design Review with Places Matter

Places Matter have offered Academy Alumni several opportunities to participate in Design Review Panels, most recently on the new station in the Baltic area of the city. The Alumni and professionals met at the corner of Stanhope Street to better understand the opportunities and challenges within the new Liverpool Baltic station. After the site visit, we moved to the Women's Organisation to watch an in-depth presentation. Once the presentation was complete, we moved on to the design review; a professional, peer-led review of the project. The panel consisted of an urban designer, two architects and a landscape architect and was supported by representatives from Liverpool City Region Combined Authority, Network Rail, Merseyrail and Liverpool City Council.

The Alumni really enjoyed this opportunity, they raised great points over the course of the site visit and had some interesting insights after the Q&A concluded. Two of the three who attended graduated from the Academy during Covid. This unfortunately meant they had never had a site visit or met industry professionals face-to-face. The design review panel offered them the chance to participate in activities they weren't able to over their time in the Academy as well as giving them a great insight into the review process.



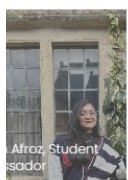

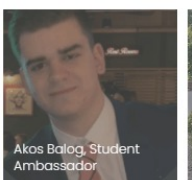

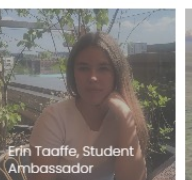
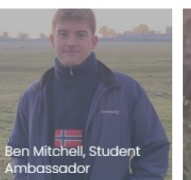
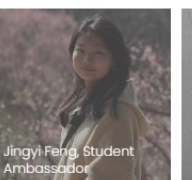
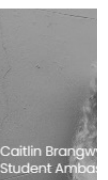
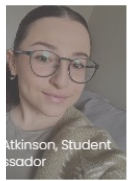
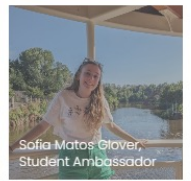
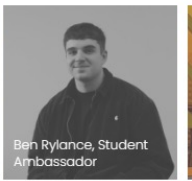
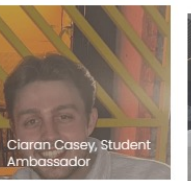
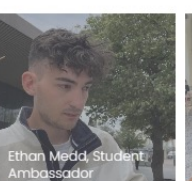
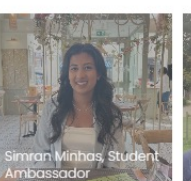
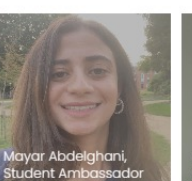

PLACED Student Ambassadors

We currently have 160 ambassadors, many of whom are student ambassadors who regularly attend design and skills sessions. Support throughout the activities as well as fielding any questions the young people may have about their career paths. As they're often closer in age it's much more of a peer-to-peer support that they often don't get to experience elsewhere.

Several Academy Alumni who have gone to university are now volunteer Student Ambassadors with PLACED. In this role, they support education and engagement activities, alongside our wider

Ambassador network. Academy Alumni are able to bring a unique perspective to education events, providing relatable support to participants – whether at Academy events, or school workshops. In return, they continue to develop their skills and networks within the industry.

"I think it is quite rewarding, you go through a bit of a reflective period. Especially as I've been where they've been. I feel like I can offer them a lot of good and insightful advice. It's fun and a really nice thing to be involved in. ~ Diya, Academy Graduate & Student Ambassador

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|  <p>Afroz Student Ambassador</p> |  <p>Ruishu Jiang (Ray) Student Ambassador</p> |  <p>Akos Balog Student Ambassador</p> |  <p>Isabel Daykin Student Ambassador</p> |  <p>Erin Taaffe Student Ambassador</p> |  <p>Ben Mitchell Student Ambassador</p> |  <p>Jingyi Feng Student Ambassador</p> |  <p>Caitlin Brangwin Student Ambassador</p> |
| <p>Student at the University of Liverpool, currently studying for her BA in Sustainable Heritage. Tamrin completed her undergraduate degree in Architecture, from which she explores her interest in traditional culture. Tamrin</p> | <p>Ray is a Mathematics student at the University of Liverpool, with a strong interest in people and community. Ray is currently exploring the field of Architecture with combined interests in Mathematics models. Ray wanted to</p> | <p>An enthusiastic planning student who aspires to pursue a career in the field, Akos wants to create real change through his work. He is particularly interested in planning engagement and the development of the outreach</p> | <p>Isabel has a background in Architecture and is currently studying for her Masters of Civic Design at Liverpool University. Through her studies, she has become passionate about creating sustainable spaces for the local community, and</p> | <p>Erin is an architecture student from the University of Liverpool. She has previously studied construction in Leeds and has an interest and knowledge for all parts of the design and construction process. Erin is</p> | <p>Ben is currently a third year Geography and Planning student at the University of Liverpool, with knowledge of design, planning and technology. He is interested in working with others to make areas better and supporting</p> | <p>Jingyi is currently studying Architecture at The University of Liverpool and is a person who has lots of energy and enthusiasm for her work. Holding a passion in people and community, Jingyi hopes to join</p> | <p>Caitlin currently works as an Architectural Assistant at Carmichael. Five years ago Caitlin moved from her hometown of Brighton to Liverpool for her BA in Architecture. Falling in love with the city,</p> |
| <p>Read more</p> | <p>Read more</p> | <p>Read more</p> | <p>Read more</p> | <p>Read more</p> | <p>Read more</p> | <p>Read more</p> | <p>Read more</p> |
|  <p>Olivia Atkinson Student Ambassador</p> |  <p>Sofia Matos Glover Student Ambassador</p> |  <p>Ben Rylance Student Ambassador</p> |  <p>Ciaran Casey Student Ambassador</p> |  <p>Ethan Mead Student Ambassador</p> |  <p>Simran Minhas Student Ambassador</p> |  <p>Mayar Abdelghani Student Ambassador</p> |  <p>Orla Doherty Student Ambassador</p> |
| <p>Olivia is currently studying for her BA in Sustainable Heritage at the University of Liverpool. Olivia has a keen interest in archaeology which led to her development of her regeneration, building on and heritage design. Olivia</p> | <p>Sofia is a student at The University of Liverpool studying for her Masters in Town and Regional Planning. Throughout the course, she had developed an enthusiasm towards the built environment and enjoys the multidisciplinary nature</p> | <p>Ben is an architecture student at the University of Liverpool, currently in his 3rd Year. He has a keen interest in sustainable architecture, restoration, architectural photography and environmental design. He loves the collaborative aspect of</p> | <p>Ciaran is a current Urban Design student at The University of Manchester. He is fascinated by the built environment, especially with regard to how different users interact with spaces and with one another in urban</p> | <p>Ethan is currently a MArch Architecture student at the University of Sheffield. He completed his undergraduate in Architecture at Newcastle University in 2020, and has worked in architecture practice at MVRDV in Rotterdam and Metropolitan Workshop</p> | <p>Simran is a final year MArch student at Manchester School of Architecture and is part of the PRAXIS Atelier where she explores the intersectional relationship between society and architecture. Her passion has always been to</p> | <p>Mayar is studying for her masters in Civic Design at the University of Liverpool, to become an urban designer and planner. She has an architectural background and is passionate about human-centric design and creating lively</p> | <p>Orla is in her final year of University of Liverpool Geography and Planning. She is fascinated by the intersection between people and the built environment has on</p> |
| <p>Read more</p> | <p>Read more</p> | <p>Read more</p> | <p>Read more</p> | <p>Read more</p> | <p>Read more</p> | <p>Read more</p> | <p>Read more</p> |



"I would recommend the course to anyone who is thinking they may want a career in the industry. I am confident that it has equipped me with the necessary skills and passion to succeed in the world"
~ Academy Graduate

Alumni Workshop Session:

We wanted to ensure our Alumni was tailored to the needs of our cohort, so we held a workshop to explore their priorities resulting in three broad offers, described below.

What we heard: Work Experience

1. Alumni would like Academy sponsors to notify PLACED when work experience opportunities are available.

~ This would provide them with a variety of companies and practices to continue their professional development/career opportunities

2. Alumni would like access to entire projects, where possible.

~ They would like to visit sites before designs begin and be looped in on key stages/developments to give them a full understanding of the process, where possible.

3. In-person experience where possible.

~ They'd rather have in-person opportunities. They'd also prefer to work alone rather than with a group of other work-experience students', where possible.

What we're proposing: Work Experience

On a quarterly basis...you advise us of dates (a quarter in advance, where possible) when you would be willing and able to take an Alumni member in your office.

You would provide us with a summary of the placement. We will present the Alumni with all the opportunities from across our sponsors and partners.

Alumni members complete application forms, indicating which opportunities they're interested in.

We share these with you. You can then choose to interview them or offer one person a place from their form.



What we heard: Mentoring

1. Alumni would like more 1-1 access and support from industry professionals

~ This would provide the Alumni with a person-centred insight into both their work but also professional development/career opportunities.

2. Alumni would like to select a range of mentoring topics to guide their experience

~ They would like a selection of options which will allow the sessions to focus on their interests and desired areas of growth, which will benefit the Alum as well as the mentor.

3. In-person experience where possible.

~ They'd rather have in-person opportunities.

What we're proposing: Mentoring

We will provide mentorship training, giving insights and guidance on how to best support our Alumni.

We will provide mentors and Alumni with a framework to work from. They will act as a guide for each of your sessions, establishing clear goals and outcomes throughout the programme.

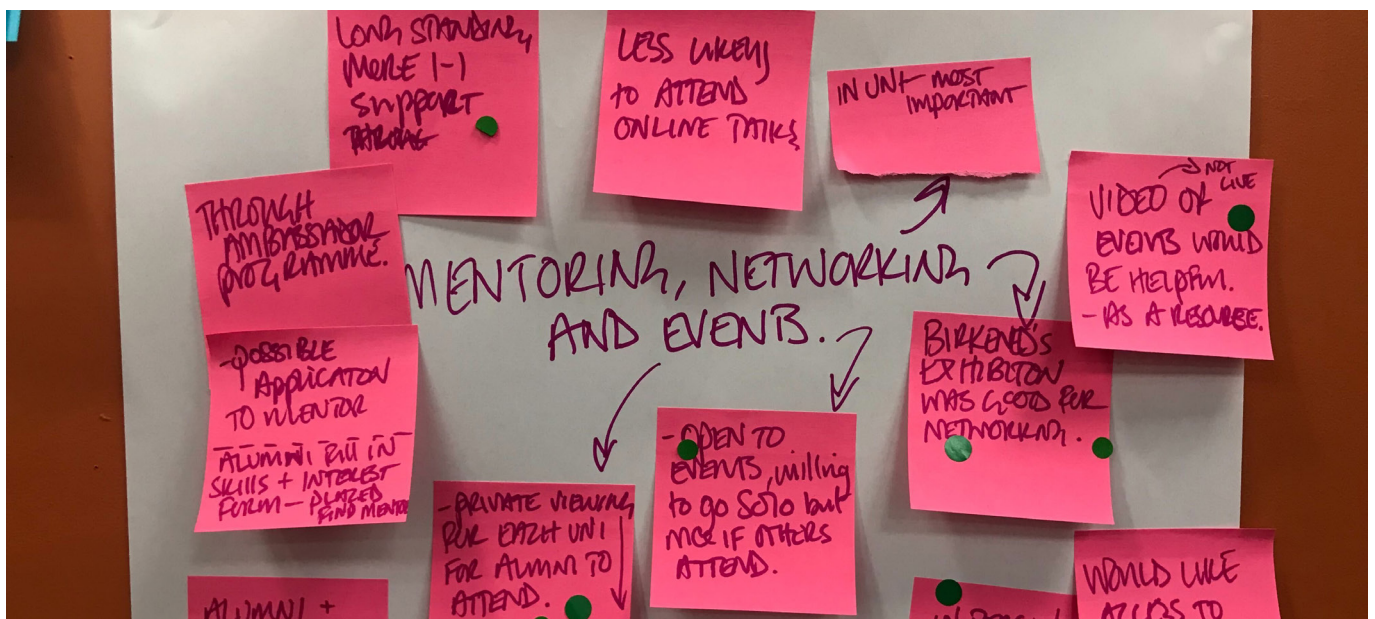
Mentoring sessions would be one hour a month for a set amount of months, depending on Alum's goals and mentors availability. Our proposed length is six months.

We will share opportunities from all those who can provide them, providing them with a collective view of what's available.

Alumni members complete application forms, indicating which mentors they're interested in.

We share the application forms with you. You can then choose to interview them or offer one person a place from their form

At the end of the placement, you both complete a summary of the experience and process.



What we heard: Access to Events, Talks, Site Visits & Exhibitions

1. Alumni would like access to events, talks, site visits & exhibitions

~ This would provide them with more insights into the industry, grant them access to opportunities they typically find difficult to come by and give them the opportunity to network.

2. When appropriate, invite Alumni to talks or events to voice young people's ideas and concerns.

~ They would like the opportunity to participate in future talks and events if relevant to their interests and knowledge

What we're proposing: Access to Events, Talks, Site Visits & Exhibitions

You get in touch when you have an event which may be suitable and appropriate for Alumni to attend. From talks, to events, site visits, networking or exhibitions, we will share the opportunities with the Alumni.



Why Support?

- It will add value to your existing contribution
- It will provide a wider cohort with more opportunities for the sponsor / partner network to provide meaningful support with no additional financial investment
- It will help you to reach a more diverse and committed cohort of people for offering work placements
- Opportunity to contribute social value on projects
- Support staff development especially through mentoring
- Enable knowledge sharing between sponsors of best practice in offering work placements

Our Ambition:

It's our ambition by next year to have achieved the following:

- Launch The Alumni in January 2024
- Have 10 young people in work placements
- Match 5 mentors with mentees
- Deliver 3 extra events



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